

**F**rom the pages to the stages, Sam Adams always has a story to tell.

Some of Sam's stories include current observations taken from his daily life encounters. Some are flashbacks from his three decades of time spent as an award-winning newspaper sports journalist. Many of Sam's stories are told from the stage when he performs an energetic, hilarious brand of comedy that is 100-percent profanity-free. Sam has been called a '*Renaissance Man*', which is a befitting label. In addition to careers in entertainment and journalism, Sam is a motivational public speaker and a television commercial actor.

Sam is a past winner at the Great American Comedy Festival. It happened in 2009, just four months after his newspaper employer of 13 years went out of business — giving Sam an impetus to pursue a professional career in stand-up comedy at age 49.

During the summer of 2018, the "*True Color*" video clip from his Dry Bar Comedy special (titled '*Incoherently True*') went viral, with more than 10 million Facebook views in less than 72 hours. The "*True Color*" video clip has amassed more than 31 million Facebook views, and the overall social media views from all of Sam's Dry Bar Comedy clips for one year have surpassed 41 million.

Sam's motivational keynote presentation is titled '*Going Up: Taking Steps To Elevate Your Levels Of Success.*' The keynote offers riveting stories and intriguing references from personal and professional odysseys. The audience will gain insightful and humorous tips for success gleaned from Sam's numerous encounters with an A-List of stars — from professional sports Hall of Famers to world-renown, award-winning entertainers.

**In October, 2019 Sam was honored with a media Hall of Fame induction from the prestigious Denver Press Club. In 2003 Sam's media peers elected him Colorado's *Print Journalist of the Year*. Sam has over 25 years of experience as a sports journalist for major daily newspapers in the U.S., starting with the Denver Post in 1986 and finishing with 13 years at the Rocky Mountain News.**

**Sam has authored one book which documents numerous moments from his career as a sports journalist. *'If You Don't Believe Me: Lessons Learned from Listening To The Greats'* was released in April, 2013. In the book, Pro Football Hall of Fame quarterback John Elway offers the following tribute to Sam ... *"Through the ups and downs of an NFL career, I developed great trust, respect and appreciation for him. Blending an uncanny ability to mix humor with keen insight and knowledge, Sam is a one-of-a-kind storyteller."***

**Comedian. Storyteller. Actor. Journalist. Speaker.**

**Sam Adams continues to add chapters of entertainment for audiences of all ages to appreciate.**