

On stages and on pages, Sam Adams' talents as an entertainer, public speaker and journalist make him one of the most unique personalities in America today.

With his funny, laid-back style of storytelling that is void of profanity, Sam has become a popular and requested comedian on the corporate event circuit. He also has two live recordings performed in comedy club settings (*'Right To Laugh'* and *'Incoherently True'*).

Sam is the only dual prize winner in the history of the Great American Comedy Festival. In 2009, Sam won the festival's amateur competition. He was asked to compete later in the week against the professionals. Sam took second place — providing an impetus for him to pursue a professional career in stand-up comedy at age 49.

During the summer of 2018, the "*True Color*" video clip from Sam's Dry Bar Comedy special *'Incoherently True'* received a remarkable 10 million Facebook views in less than 72 hours. Since, the "*True Color*" video has amassed nearly 40 million social media views worldwide.

Prior to establishing his career as an entertainer, Sam spent three decades as an award-winning newspaper sports journalist. His experiences working as a reporter for major daily newspapers began with The Denver Post in 1986, included a stint with The Charlotte Observer (1995-96) and finished with 13 years (1996-2009) at the Rocky Mountain News. Sam also has three decades worth of experience in television. He's provided sports commentaries for Denver's CBS and NBC affiliates, with appearances on Fox Sports Net, ESPN and NFL Network.

In 2003 Sam’s media peers elected him Colorado’s *Print Journalist of the Year*. In 2019 he was honored by the prestigious Denver Press Club with induction to its Hall of Fame — the first African-American sports journalist to be inducted in the club’s 150-plus year history. Sam’s coverage for many of the world’s most celebrated sporting events (from Super Bowls to Olympics) helped him gain serious and humorous perspectives for his book titled, *‘If You Don’t Believe Me: Lessons Learned from Listening To The Greats’* (released in April, 2013.)

In the book, Pro Football Hall of Fame quarterback John Elway offers the following tribute to Sam ... *“Through the ups and downs of an NFL career, I developed great trust, respect and appreciation for him. Blending an uncanny ability to mix humor with keen insight and knowledge, Sam is a one-of-a-kind storyteller.”*

As a public speaker, Sam offers two vibrant keynote presentations. The first is titled, *‘Going Up: Taking Steps To Elevate Your Levels Of Success’* which offers sound advice for success based on Sam’s career endeavors. The second is titled, *‘Race To A Finish Line’* in which Sam advances his novel perspectives on the topic of race relations.

Both presentations offer insightful, impactful and humorous references from Sam’s careers in journalism and entertainment, and feature riveting anecdotes taken from his personal and professional encounters with well-known sports figures and entertainers.

Comedian. Keynote Speaker. Storyteller. Journalist.

Sam Adams keeps something good in his bag of versatility, and always is ready to deliver to audiences of all ages.