

**If you are not familiar with Sam Adams, then here's your introduction.**

**Sports journalist-turned-standup comedian. Keynote speaker. Author. Commercial actor. Master of Ceremonies.**

**Sam gave his first standup comedy set in 2001 — only a few months after his return from reporting on track and field at the 2000 Summer Olympics in Sydney Australia.**

**Eight years later at age 49, the long-time sports journalist took on comedy as a full-time professional career.**

**Sam's entertaining, profanity-free comedy performances earned him high praise and prize monies at the 2009 Great American Comedy Festival held in Norfolk, Nebraska.**

**In 2018 Sam's popularity catapulted when the "*True Color*" clip from his 2017 Dry Bar Comedy special went viral — with more than 10 million social media views in less than 72 hours. Since, the clip has reached more than 35 million views on Facebook alone.**

**Sam is a headline act for comedy clubs and corporate events around the country. He has traveled the world performing on cruise ships, and also has opened shows for an A-list of entertainers — Grammy Award winners Gladys Knight, Al Jarreau and David Sanborn among them.**

***Arkansas Democrat-Gazette* offered this glowing review of Sam's comedy performance in 2019: "Known for his prize-winning comedy and casual delivery devoid of profanity and vulgarity, (Adams) spent two hours entertaining a full house that belly-laughed and applauded too many times to count."**

***“If it’s true that laughter is the best medicine, he administered his healing brand intravenously for two solid hours.”***

**Before making his transition to standup comedy, Sam spent three decades as a sports writer and television commentator based in Denver, Colorado. In 2003 Sam’s media peers elected him Colorado’s Print Journalist of the Year. In 2019, Sam was the first African-American sports journalist ever inducted to the prestigious Denver Press Club’s Hall of Fame.**

**For Sam’s first book, titled *“If You Don’t Believe Me: Lessons Learned From Listened To The Greats”* Hall of Fame quarterback John Elway offered the following tribute: *“Through the ups and downs of an NFL career, I developed great trust, respect and appreciation for Sam. Blending an uncanny ability to mix humor with keen insight and knowledge, Sam is a one-of-a-kind storyteller.”***

**From pages to stages . . . now you know Sam Adams.**