

## **Meet Sam Adams. Sports journalist-turned-standup comedian. Keynote speaker. Author. Commercial actor. Master of Ceremonies.**

**Sam Adams is a headline act at comedy clubs, corporate events and for cruise ships. He has opened shows for an A-list of entertainers — Grammy Award winners Gladys Knight, Al Jarreau and David Sanborn among them.**

**Sam’s entertaining, profanity-free comedy performances earned him high praise at the 2009 Great American Comedy Festival. His popularity catapulted in 2018, when the “True Color” clip from his first Dry Bar Comedy special went viral — receiving over 10 million social media views in less than 72 hours. Since, the clip has reached more than 35 million views on Facebook alone.**

**Sam performed his first standup comedy set in May, 2001 — only a few months after his return from reporting on track and field at the 2000 Summer Olympics in Sydney Australia. Eight years later, at age 49, the long-time sports journalist took on comedy as his full-time professional career.**

**Before making the transition to standup comedy, Sam spent three decades as a sports writer and television commentator based in Denver, Colorado. In 2003 Sam’s media peers elected him Colorado’s Print Journalist of the Year. In 2019, Sam was the first African-American sports journalist ever inducted to the prestigious Denver Press Club’s Hall of Fame.**

**For Sam’s first book, titled “If You Don’t Believe Me: Lessons Learned From Listened To The Greats” Hall of Fame quarterback John Elway offered the following tribute: “Through the ups and downs of an NFL career, I developed great trust, respect and appreciation for Sam. Blending an uncanny ability to mix humor with keen insight and knowledge, Sam is a one-of-a-kind storyteller.”**

**From pages to stages . . . now you know Sam Adams.**

