

Meet Sam Adams. Sports journalist-turned-standup comedian. Keynote Speaker. Author. Commercial Actor. Master of Ceremonies.

At age 49, Sam Adams took on comedy as his full-time profession. His entertaining, profanity-free performances at the 2009 Great American Comedy Festival received high praise. In 2018 the "True Color" clip from Sam's first Dry Bar Comedy special received more than 10 million social media views in less than 72 hours.

Since, the "True Color" clip has amassed more than 35 million views on Facebook alone.

The Arkansas Democrat-Gazette offered this glowing review of Sam's comedy performance in 2019: "Known for his prize-winning comedy and casual delivery devoid of profanity and vulgarity, (Adams) spent two hours entertaining a full house that belly-laughed and applauded too many times to count. If it's true that laughter is the best medicine, he administered his healing brand intravenously for two solid hours."

Sam Adams is a Cleveland, Ohio native who spent parts of five decades covering sports for newspapers and electronic media outlets based in Denver, Colorado. Sam's media peers elected him Colorado's Print Journalist of the Year in 2003. In 2019 Sam Adams became the first African-American sports journalist to be inducted to the Denver Press Club's Hall of Fame — the oldest press club in America.

Pro Football Hall of Fame quarterback John Elway offered the following tribute in Sam's first published book titled *If You Don't Believe Me: Lessons Learned From Listening To The Greats*. "Through the ups and downs of an NFL career, I developed great trust, respect and appreciation for Sam. Blending an uncanny ability to mix humor with keen insight and knowledge, Sam is a one-of-a-kind storyteller."

From pages to stages . . . now you know Sam Adams.

