Sam Adams was a two-time prize winner at the 2009 Great American Comedy Festival. In 2018 the "True Color" clip from Sam's first Dry Bar Comedy special received more than 10 million social media views in less than 72 hours. Since, the "True Color" clip has amassed more than 35 million views on Facebook alone. Sam is a Cleveland, Ohio native, and an award-winning sports journalist who spent parts of five decades covering sports for newspapers and electronic media outlets based in Denver. Colorado.