

**Meet Sam Adams. Sports journalist-turned-standup comedian. Keynote Speaker. Author. Commercial Actor. Master of Ceremonies.**

**Sam Adams took on comedy as his full-time profession at age 49, after winning prize monies from his performances at the 2009 Great American Comedy Festival. In 2018 the "True Color" clip from Sam's first Dry Bar Comedy special received more than 10 million social media views in less than 72 hours.**

**Since, the "True Color" clip has amassed more than 35 million views on Facebook alone.**

**The Arkansas Democrat-Gazette offered this glowing review of Sam's live comedy performance in 2019: "Known for his prize-winning comedy and casual delivery devoid of profanity and vulgarity, (Adams) spent two hours entertaining a full house that belly-laughed and applauded too many times to count. If it's true that laughter is the best medicine, he administered his healing brand intravenously for two solid hours."**

**Sam Adams is a Cleveland, Ohio native who spent parts of five decades covering sports for newspapers and electronic media outlets based in Denver, Colorado. Sam's media peers elected him Colorado's Print Journalist of the Year in 2003. In 2019 Sam Adams became the first African-American sports journalist to be inducted to the Hall of Fame for the Denver Press Club — the oldest press club in America.**

**On stages and pages, Sam Adams is both entertaining and accomplished.**

