

Sam Adams became a full-time standup comedian at age 49 in 2009. That year, he won prize monies at the Great American Comedy Festival. It was just four months after Sam's stellar career as a sports writer ended abruptly. The timing was right for a career switch.

Sam performs around the country, for comedy clubs and corporate events. He's also a requested performer for cruise ships. In 2018, comedy fans around the world took notice of Sam's comedy via social media. the "True Color" clip taken from his first Dry Bar Comedy special went viral. The clip received over 10 million views in less than 72 hours.

Sam Adams spent parts of five decades covering sports for newspapers and electronic media outlets based in Denver, Colorado. His media peers elected him Colorado's Print Journalist of the Year in 2003. In 2019 Sam became the first African-American sports journalist to be inducted to the Hall of Fame for the Denver Press Club — the oldest press club in the United States.

On stages and pages, Sam Adams is accomplished . . . and highly entertaining!

